Vacancy: Social Media Editor, BMJ Global Health

About BMJ Global Health
BMJ Global Health is an online only, open access journal that seeks to address the information problem in global health by being an open and inclusive forum that brings together and addresses the broad community of global health stakeholders. It publishes original research, practice and analysis papers, editorials and commentaries and serves a wide audience of policy makers, funders, researchers, clinicians and frontline healthcare workers. The journal has an active blog and social media profile to support its mission of reaching the widest possible audience.

About the role
The social media editor (SME) role is key in the team. It supports BMJ Global Health’s mission in improving the information problem in this field of research by facilitating the reach of the journal’s content to the broadest possible audience.

Key responsibilities
- The SME will use BMJ Global Health’s latest content each month, covering articles published in the journal and blog posts, for the journal’s activity in Twitter and Facebook. This includes reading selected articles and identifying key information of the content to be shared.
- As SME you will work with the journal’s editorial team and be responsible for curating, sharing and scheduling content on our social media platforms. You will also monitor and respond to activity to create meaningful conversations with our audience, all with the goal of raising the journal’s profile through increased online exposure and visibility of quality content.
- You will use your creativity to increase and connect with the journal’s social followers. You will occasionally work with the BMJ Marketing team to plan content themes and campaigns to help reach our audiences.
- You will also assist the journal’s blog editor with finding appropriate pictures to accompany blog posts and, if required, assist with curating the blogs using WordPress.

This is not a salaried position, although an annual honorarium will be paid.

Essential criteria
- Undergraduate degree in health sciences or relevant field
- Ability to extract relevant information from global health articles
- Excellent writing and editing skills; you understand what works and what doesn’t on Twitter and Facebook.
- Knowledge of social media platforms and experience of engaging with a wide range of audiences, including patients and the public

Desirable criteria
• Master’s degree in public health; early career researchers are particularly encouraged to apply
• Experience in marketing, science communications or other fields relevant to social media
• Experience working with Sprout Social, WordPress and social listening tools

How to apply
Please send a full CV and covering letter outlining why you are suitable for the role to Joshua McAlpine, Publishing Executive (jmcalpine@bmj.com). The closing date for applications is **Friday 19 November 2021**. Shortlisted candidates may be asked to attend a video interview as part of the selection process.