

**Supplementary Table 1.** Information sources and search strategies.

<b>Database name</b>	PubMed
<b>Search filters</b>	Language: English and Spanish. Publication date: 2012/01/01 to 2022/04/30 Species: Humans
<b>Number of results</b>	2
<b>Search strategies</b>	("breastmilk"[All Fields] AND ("substitute"[All Fields] OR "substituted"[All Fields] OR "substituent"[All Fields] OR "substitutents"[All Fields] OR "substitutes"[All Fields] OR "substituting"[All Fields] OR "substitution"[All Fields] OR "substitutional"[All Fields] OR "substitutions"[All Fields]) AND ("legislation"[Publication Type] OR "legislation as topic"[MeSH Terms] OR "legislation"[All Fields]) AND (("digital"[All Fields] OR "digitalisation"[All Fields] OR "digitalised"[All Fields] OR "digitalization"[All Fields] OR "digitalize"[All Fields] OR "digitalized"[All Fields] OR "digitalizer"[All Fields] OR "digitalizing"[All Fields] OR "digitally"[All Fields] OR "digitals"[All Fields] OR "digitization"[All Fields] OR "digitizations"[All Fields] OR "digitize"[All Fields] OR "digitized"[All Fields] OR "digitizer"[All Fields] OR "digitizers"[All Fields] OR "digitizes"[All Fields] OR "digitizing"[All Fields]) AND ("market"[All Fields] OR "market s"[All Fields] OR "marketability"[All Fields] OR "marketable"[All Fields] OR "marketed"[All Fields] OR "marketer"[All Fields] OR "marketers"[All Fields] OR "marketing"[MeSH Terms] OR "marketing"[All Fields] OR "marketing s"[All Fields] OR "marketization"[All Fields] OR "markets"[All Fields])) AND ((humans[Filter]) AND (2012/1/1:2022/4/30[pdat]) AND (english[Filter] OR spanish[Filter]))
<b>Number of results</b>	24
<b>Search strategies</b>	((("clinical coding"[MeSH Terms] OR ("clinical"[All Fields] AND "coding"[All Fields]) OR "clinical coding"[All Fields] OR "code"[All Fields]) AND ("market"[All Fields] OR "market s"[All Fields] OR "marketability"[All Fields] OR "marketable"[All Fields] OR "marketed"[All Fields] OR "marketer"[All Fields] OR "marketers"[All Fields] OR "marketing"[MeSH Terms] OR "marketing"[All Fields] OR "marketing s"[All Fields] OR "marketization"[All Fields] OR "markets"[All Fields]) AND ("violate"[All Fields] OR "violated"[All Fields] OR "violates"[All Fields] OR "violating"[All Fields] OR "violation"[All Fields] OR "violations"[All Fields] OR "violation"[All Fields] OR "violators"[All Fields]) AND ("legislation"[Publication Type] OR "legislation as topic"[MeSH Terms] OR "legislation"[All Fields])) AND ((humans[Filter]) AND

	(2012/1/1:2022/4/30[pdat]) AND (english[Filter] OR spanish[Filter]))
<b>Number of results</b>	23
<b>Search strategies</b>	((("legislation"[Publication Type] OR "legislation as topic"[MeSH Terms] OR "legislation"[All Fields]) AND ("policy"[MeSH Terms] OR "policy"[All Fields] OR "policies"[All Fields] OR "policy s"[All Fields]) AND ("Breastmilk"[All Fields] AND ("substitute"[All Fields] OR "substituted"[All Fields] OR "substituent"[All Fields] OR "substitutents"[All Fields] OR "substitutes"[All Fields] OR "substituting"[All Fields] OR "substitution"[All Fields] OR "substitutional"[All Fields] OR "substitutions"[All Fields]) AND ("market"[All Fields] OR "market s"[All Fields] OR "marketability"[All Fields] OR "marketable"[All Fields] OR "marketed"[All Fields] OR "marketer"[All Fields] OR "marketers"[All Fields] OR "marketing"[MeSH Terms] OR "marketing"[All Fields] OR "marketing s"[All Fields] OR "marketization"[All Fields] OR "markets"[All Fields]))) AND ((humans[Filter]) AND (2012/1/1:2022/4/30[pdat]) AND (english[Filter] OR spanish[Filter]))
<b>Number of results</b>	18
<b>Search strategies</b>	((("breast feeding"[MeSH Terms] OR ("breast"[All Fields] AND "feeding"[All Fields]) OR "breast feeding"[All Fields] OR "breastfeeding"[All Fields] OR "breastfeedings"[All Fields] OR "breastfeeders"[All Fields]) AND ("legislation"[Publication Type] OR "legislation as topic"[MeSH Terms] OR "legislation"[All Fields]) AND ("WHO"[All Fields] AND ("clinical coding"[MeSH Terms] OR ("clinical"[All Fields] AND "coding"[All Fields]) OR "clinical coding"[All Fields] OR "code"[All Fields]))) AND ((humans[Filter]) AND (2012/1/1:2022/4/30[pdat]) AND (english[Filter] OR spanish[Filter]))
<b>Number of results</b>	7
<b>Search strategies</b>	((("public health"[MeSH Terms] OR ("public"[All Fields] AND "health"[All Fields]) OR "public health"[All Fields]) AND (("digital"[All Fields] OR "digitalisation"[All Fields] OR "digitalised"[All Fields] OR "digitalization"[All Fields] OR "digitalize"[All Fields] OR "digitalized"[All Fields] OR "digitalizer"[All Fields] OR "digitalizing"[All Fields] OR "digitally"[All Fields] OR "digitals"[All Fields] OR "digitization"[All Fields] OR "digitizations"[All Fields] OR "digitize"[All Fields] OR "digitized"[All Fields] OR "digitizer"[All Fields] OR "digitizers"[All Fields] OR "digitizes"[All Fields] OR "digitizing"[All Fields]) AND ("market"[All Fields] OR "market s"[All Fields] OR "marketability"[All Fields] OR "marketable"[All Fields] OR

	"marketed"[All Fields] OR "marketer"[All Fields] OR "marketers"[All Fields] OR "marketing"[MeSH Terms] OR "marketing"[All Fields] OR "marketing s"[All Fields] OR "marketization"[All Fields] OR "markets"[All Fields])) AND ("breastmilk"[All Fields] AND ("substitute"[All Fields] OR "substituted"[All Fields] OR "substitutent"[All Fields] OR "substitutents"[All Fields] OR "substitutes"[All Fields] OR "substituting"[All Fields] OR "substitution"[All Fields] OR "substitutional"[All Fields] OR "substitutions"[All Fields])) AND ((humans[Filter]) AND (2012/1/1:2022/4/30[pdat]) AND (english[Filter] OR spanish[Filter]))
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<b>Database name</b>	EBSCO
<b>Search filters</b>	Language: English and Spanish. Publication date: 2012/01/01 to 2022/04/30
<b>Number of results</b>	0
<b>Search strategies</b>	breastmilk substitutes AND legislation AND digital marketing
<b>Number of results</b>	4
<b>Search strategies</b>	code of marketing AND violations AND legislation
<b>Number of results</b>	6
<b>Search strategies</b>	legislation AND ( policies or laws ) AND breastmilk substitutes marketing
<b>Number of results</b>	5
<b>Search strategies</b>	breastfeeding AND legislation AND WHO code
<b>Number of results</b>	2
<b>Search strategies</b>	public health AND digital marketing AND breastmilk substitutes

<b>Database name</b>	Web of Science
<b>Search filters</b>	Language: English and Spanish. Publication date: 2012/01/01 to 2022/04/30
<b>Number of results</b>	0
<b>Search strategies</b>	((ALL=(breastmilk substitutes )) AND ALL=(legislation)) AND ALL=(digital marketing)
<b>Number of results</b>	8
<b>Search strategies</b>	((ALL=(code of marketing)) AND ALL=(violations )) AND ALL=(legislation)
<b>Number of results</b>	5
<b>Search strategies</b>	((ALL=(legislation)) AND ALL=( policies )) AND ALL=(Breastmilk substitutes marketing)
<b>Number of results</b>	15
<b>Search strategies</b>	((ALL=(breastfeeding)) AND ALL=(legislation)) AND ALL=(WHO code)

<b>Number of results</b>	4
<b>Search strategies</b>	((ALL=(Public health)) AND ALL=(digital marketing )) AND ALL=(breastmilk substitutes)