Primary healthcare policy and governance in low-income and middle-income countries: an evidence gap map

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ABSTRACT

Introduction Governance is one of the most important aspects for strong primary healthcare (PHC) service delivery. To achieve the targets for the Sustainable Development Goals, good governance may play a prime role in low-income and middle-income countries (LMICs). This evidence gap map (EGM) explored the available evidence in LMICs to identify the knowledge gap concerning PHC policy and governance in these settings.

Methods We followed the standard 3ie EGM protocol, finalising the scope of the EGM through a stakeholder workshop. We searched a total of 32 bibliographic databases, systematic review databases, impact evaluation databases, and donor and bilateral agency databases using a comprehensive search strategy. Two reviewers screened retrieved studies, extracted data and performed quality assessment. We plotted the interventions and outcomes derived from the included studies in a dynamic platform to build the interactive EGM and conducted a stakeholder consultation with nominal group technique methods to prioritise the identified gaps.

Results The EGM included 24 systematic reviews and 7 impact evaluations focusing on PHC policy and governance in LMICs. Most of the sources emphasised workforce management and supervision. There were noticeable evidence gaps regarding accountability and social responsibility. The most highly prioritised themes were the role of accountability, the role of public-private partnerships and the role of user-provider communication in PHC governance.

Conclusions This EGM identified some important aspects of PHC policy and governance such as accountability, social responsibility, public-private partnership, user-provider communication through the methodological approaches of evidence synthesis and stakeholder consultation. Identified gaps will provide directions for an implementation research plan to improve the governance of PHC in LMICs.

INTRODUCTION

The Alma-Ata declaration emphasised redefining and strengthening the role of governments in primary healthcare (PHC), mentioning intersectoral collaboration as a key catalyst for better health.¹ Despite

Key questions

What is already known?

- Governance arrangements and relevant policies are very crucial for sustainable and successful primary healthcare (PHC) system in low-income and middle-income countries (LMICs) and weak governance may challenge PHC service delivery.

What are the new findings?

- There are evidence gaps regarding PHC policy and governance in LMICs in terms of the roles of social accountability, public-private partnership and inter-sectoral collaboration.
- There remains a large opportunity to implement interventions and strategies for better PHC governance in LMICs.

What do the new findings imply?

- Findings from this evidence gap map provide the basis for planning implementation research with the aim of developing an accountable governance system in PHC.
- Policy-makers and researchers will be able to plan and implement PHC governance strategies efficiently in the long run.

notable progress since the declaration, challenges remain in fulfilling health needs in many parts of the world, particularly for the vulnerable and the poor.² PHC service delivery is often disrupted in many low-income and middle-income countries (LMICs) by emerging outbreaks, natural disasters, civil unrest or war,³ and the dual burden of disease (communicable and non-communicable).⁴ Governance of the PHC system can play a critical role in improving the performance, operation and resilience of the broader health system.⁵ Defining or conceptualising governance in health systems is always critical as it involves the interaction of the government with a diverse and broad range of actors⁶—including the community, private

sector, non-government actors and non-health sectors—requiring collaborative policies and synergistic actions.

Governance refers to ensure the existence of policy and strategic frameworks in combination with oversight, regulation, coalition and accountability.⁷ In LMICs, the PHC governance has mostly been focused on delivering public sector services. However, private sector is also playing a vital role to address the components of PHC. The PHC governance should be consist of three inter-related components namely ‘integrated health service, multisectoral policy and action and empowered people and communities’ to oversee and guide both the public and private sector to protect public interest.^{7,8} Several authors have explored the role of governance in health systems, developing multiple frameworks. The Health Systems Governance Framework⁸ incorporated other existing frameworks that described the relationship of the state and market, the interrelationship between ministries and approaches such as people-centred services and focused on ten principles including participation, equity, accountability and transparency. Mikkelsen-Lopez *et al* published a governance model based on WHO’s building blocks of health systems incorporating additional elements such as long-term strategic vision, transparency, corruption, accountability and participation of different stakeholders.⁹ Others applied cultural theory to explore governance in health systems, describing hierarchical bureaucratic models and individualist approaches.¹⁰ Many bottom-up models have focused on non-government actors, especially service providers and users. The Accountability Mechanism Framework described the relationship between policy-makers and service providers in terms of bureaucratic accountability and described the responsiveness of citizens to the providers as external accountability.¹¹ The multilevel framework of governance considered the challenges of providing PHC service delivery in LMICs. This framework described interactions between the government, communities and health markets, allowing each level to supplement the other in case of failure.⁶ The Primary Health Care Performance Initiative developed a global PHC framework with emphasis on people-centred care, functional mechanisms addressing both the supply and demand side, and effective service delivery involving community engagement, facility management and accessible comprehensive healthcare.⁴ Almost all of these models identified the implementing authority or policy-makers, service providers and users or community members as the most important stakeholders to play roles in the governance mechanisms of PHC.

PHC in LMICs differs from PHC in high-income countries in terms of resource mobilisation, coverage, access and governance. In the case of governance, high-income countries rely on available technologies such as health information technology or software for human resource management to ensure good governance, which are expensive and generally rare in LMICs.¹² Instead, LMICs mainly focus on resources, access to care, attaining equity

which are not main focus in high-income countries due to sufficient coverage of resources and services; LMICs focus less on governance than on the other building blocks of health systems.¹³ We aimed to construct an evidence gap map (EGM) to explore the available evidence in LMICs regarding PHC policy and governance. Exploring these gaps can provide the basis for future research and may identify potential areas where specific interventions are needed and appropriate. The objectives of this EGM are to identify the gaps around PHC policy and governance in LMICs based on available research and published evidence, prioritise the three most important thematic areas and plan implementation research to address the most important gaps.

METHODS

This EGM is consistent with the 3ie EGM Guidelines and Recommendations¹⁴ and has been reported according to the Reporting Standards for Systematic Evidence Syntheses guidelines.¹⁵ The scope of the EGM, conceptual framework and key search terms were finalised through a stakeholder consultative workshop. We organised the first stakeholder consultation in January 2018 to define the scope of the mapping. A total of 20 academics, researchers, and programme implementers attended the workshop. Through an extensive literature review and stakeholder consultation, we adapted the conceptual framework for improving PHC to the context of governance.¹⁶ The framework included a complete pathway from the broad health system to the impact on PHC and emphasises the interactions between providers, communities, and patients and the quality of services. The adapted framework demonstrated people—and community-centred care and supply-and-demand functions. The service delivery has been described based on effective workforce management and partnership among inter-playing sectors. This framework focuses on key components that provide direction in achieving outcomes and, ultimately, broad impact.

To keep the scope appropriately narrow, we outlined some key categories to develop a comprehensive search strategy for inclusion of relevant literature. Because of the complexity of the term ‘governance,’ stakeholders also identified key terms which may play a direct or indirect role on governance, which we used for developing the search strategy and the framework of the EGM. We used a comprehensive strategy incorporating the key search terms such as ‘LMICs’,

‘Developing country’ ‘Health systems model’, ‘Governance model’, ‘Workforce management’, ‘Community engagement’, ‘Public private’, Policy, Governance, Accountability, ‘Social responsibility’, Compliance to search 32 electronic bibliographic databases, impact-evaluation databases, systematic-review databases, and databases of bilateral agencies, the United Nations and international non-governmental organisations (NGOs) and applied a prespecified set of criteria to select studies

Figure 1 Flow diagram of EGM methodology and prioritisation of identified gaps. EGM, evidence gap map.

for inclusion.¹⁶ The major databases were MEDLINE through PubMed, Cumulative Index of Nursing and Allied Health Literature, Web of Science, Informit Humanities, Popline, Scopus, Social Sciences, 3ie Impact Evaluation Repository, Cochrane Database of Systematic Reviews, Evidence for Policy and Practice Information and coordinating Centre systematic reviews database, Joanna Briggs systematic reviews, PHC evidence, Campbell Collaboration database and 3ie database of systematic reviews. We included the studies performed in LMICs¹⁷ or systematic reviews that incorporated studies from high-income countries and LMICs. We searched for programme and interventions implemented by governments, NGOs, international organisations or funding agencies to manage PHC policies and governance. We organised

outcomes by the study objectives and categorised them by broad themes, for example, facility management, quality of care, and compliance. We included both impact evaluations and systematic reviews of effects on PHC policy and governance. We excluded non-systematic literature reviews, ongoing trials and reviews, trial or review protocols, letters to the editor, editorial comments, conference papers, articles published before January 1980 and written in languages other than English.

We screened articles in two phases (figure 2). Two independent reviewers first screened titles and abstracts of the articles to determine inclusion in the study based on the predefined inclusion and exclusion criteria. Second, two reviewers independently assessed initially included articles based on the full text to finalise the sample. The reviewers resolved any disagreements through discussion with a third reviewer. Two reviewers independently extracted information using a standardised form (online supplementary file 1). A third reviewer randomly checked the data extraction process and resolved any disagreements between the primary reviewers. Two reviewers independently assessed the quality of the included systematic reviews using modified version of ‘Supporting the Use of Research Evidence’ checklist.¹⁴ Reviewers rated each systematic review as having high-grade, medium-grade or low-grade evidence. A third reviewer checked and finalised the assessment. We did not assess the quality of included impact evaluations.

We analysed the interventions and outcomes of the systematic reviews and impact evaluations in a descriptive synthesis. Additionally, we mapped the geographical distribution of included articles and calculated the frequency of interventions. We plotted identified interventions in rows and outcomes in columns in a dynamic platform to develop a gap map where each intervention (rows) and their outcomes (column) are plotted to visualise the gap. We plotted studies in multiple places in the visual gap map if those studies considered more than one outcome or intervention and colour coded the plot according to evidence quality. The detail methodology, including the scope of the EGM, conceptual framework and search strategy, has been described in the published protocol.¹⁶

Prioritisation of identified gaps through second stakeholder's workshop

We organised the second stakeholder consultation workshop to identify the highest priority areas from the identified gaps in the EGM. Total 20 national experts of Bangladesh including persons leading the government PHC system, researchers both from government and autonomous bodies, academics from public and private universities, development partners working on PHC were engaged in the prioritisation process. We developed a ‘score card’ to prioritise the top three gaps using a nominal group technique. The score card consisted of contextual factors such as service coverage, human resource, stewardship, social, cultural, political context

Figure 2 Flow diagram of included articles using ROSES. LMIC, low-income and middle-income country; PHC, primary healthcare; ROSES, Reporting Standards for Systematic Evidence Syntheses.

and communication perspective. These factors were proposed by the research group and agreed by the stakeholders. Each participant scored and ranked the identified gaps to prioritise them independently. Maximum point for each factor was 3 whereas minimum point was 1. Participants reached consensus on the final three high-priority themes through discussion. The score card has been provided in online supplementary file 2. Stakeholders prioritised the topics with an intention to plan implementation research in Bangladesh for the better governance of PHC and expected on the basis of their experience and expertise, that these will be applicable to other LMICs as well.

Implementation research plan

The research team developed an implementation research plan based on their experience to address the prioritised gaps. We shared an initial draft of the research plan with policy-makers who attended the prioritisation workshop and finalised it with their input.

A flow diagram of the EGM methodology has been demonstrated in [figure 1](#).

Patient and public involvement

This EGM is based on available published works, and there is no direct involvement of patients and public in the whole process of EGM. The findings of this EGM can be used for the overall betterment of PHC for public and patients.

RESULTS

Our search strategy identified a total of 7987 citations from relevant databases. After removing duplicates, we screened 7829 citations based on titles and abstracts. Of those, we assessed 178 full-text articles for eligibility ([figure 2](#)). Thirty-one studies met the eligibility criteria and were included in the final analysis.

Characteristics of included studies

We included a total of 24 systematic reviews and 7 impact evaluations in the EGM ([table 1](#)). All studies but one was published between the years 2005 and 2017. All but one of the impact evaluations followed a quantitative study design; among those, most (n=3) were quasi-experimental, before-and-after studies. The remainder used baseline and follow-up surveys, pre-post interventions, time series designs or randomised controlled trials.

Quality assessment of the systematic reviews

Most of the included reviews had clear inclusion criteria (n=19), used partially comprehensive searches, and reported required outcomes (n=13). Nine studies did not use appropriate data analysis methods, and eight studies used partially appropriate methods. A majority of the reviews (n=15) mentioned bias, but only five of them assessed study bias appropriately ([figure 3](#)).

More than half of the systematic reviews (n=17) rated the included studies as having poor quality. The

remaining systematic reviews rated the included studies as having moderate and good quality (n=5 and n=2, respectively).

Geographical location of the existing evidence

Among the included studies, most systematic reviews provided evidence from the Latin America and Caribbean region (n=15); whereas, no impact evaluations originated from that region. Three of the included impact evaluations originated in South Asia, but the remaining four impact evaluations came from four different regions. The remaining systematic reviews reported evidence from the Sub-Saharan Africa region (n=12) followed by the East Asia and Pacific region (n=11). Some systematic reviews included studies from both high-income countries and LMICs, which we also included in the geographical distribution ([figure 4](#)).

Interventions focused on PHC policy and governance

The most frequent thematic area of interventions was workforce management (n=13; SR=12, IE=1),^{18–30} including decentralisation of health workforce, provision of financial incentives and career promotions to physicians, doctor–nurse substitution, consideration of lay health workers as health workforce, provision of training to lay health workers, and establishment of new medical schools ([table 1](#)). Community engagement was the second most prioritised area of intervention (n=7; IE=3, SR=4)^{27 31–36} followed by health system model (n=7; IE=1, SR=6).^{20 31 34 37–40} Two impact evaluations and four systematic reviews addressed workforce supervision as a part of the performance assessment of health workforce.^{33 41–45} A few systematic reviews focused on infrastructure, including purchasing of new equipment, establishment of new PHC facilities and improvement of existing infrastructure such as size and availability of consulting rooms and availability of required equipment.^{24 26 27} Interventions related to user fees were rare^{33 46}; one study reported on setting lower fees for receiving PHC compared with that of secondary health-care, and another focused on standardisation of user fees for purchasing medicines. A small number of reviews considered referral,²⁶ user–provider communication,²⁶ public–private partnership³³ and contracting out.⁴⁷

Some systematic reviews lacked evidence demonstrating the broad impact of the interventions but focused instead on showing relevant outcomes in one or more specific areas.^{24 27 37 39} For example, a systematic review conducted in Brazil³⁹ assessed the accessibility and quality of health service coverage in the PHC system. Another study reviewed the Iranian health system model, focusing on decentralisation.³⁷ Another review focused on the relationship between health workforce performance and quality of care.¹⁹ Another study summarised an extensive review of PHC systems in South America²⁷ focusing on decentralisation of administrative and fiscal issues and reformation of health systems.

Table 1 List of the included studies: systematic reviews

Author and title	Intervention	Outcomes
Systematic reviews		
Alvarez <i>et al</i> , 2015 ³¹	<ul style="list-style-type: none"> ▶ Health system model ▶ Community engagement ▶ Intersectoral collaboration 	Decentralisation, access to healthcare, quality of care
Baygi <i>et al</i> , 2013 ³⁷	<ul style="list-style-type: none"> ▶ Health system model 	Decentralisation of workforce as part of health systems reform
Bosch-Capblanch <i>et al</i> , 2008 ⁴¹	<ul style="list-style-type: none"> ▶ Workforce supervision 	Availability of workforce, quality of care
Bosch-Capblanch <i>et al</i> , 2011 ⁴²	<ul style="list-style-type: none"> ▶ Workforce supervision 	Service coverage
Hone <i>et al</i> , 2017 ⁴⁶	<ul style="list-style-type: none"> ▶ User fee 	Service coverage, compliance
Kiwanuka <i>et al</i> , 2011 ¹⁸	<ul style="list-style-type: none"> ▶ Workforce management 	Compliance, availability of workforce
Kruk <i>et al</i> , 2010 ³⁸	<ul style="list-style-type: none"> ▶ Health system model 	Service coverage, integration, access to healthcare, compliance, quality of care
Kok <i>et al</i> , 2015 ¹⁹	<ul style="list-style-type: none"> ▶ Workforce management 	Accountability, quality of care
Larye <i>et al</i> , 2015 ²⁰	<ul style="list-style-type: none"> ▶ Health system model ▶ Workforce management 	Health system reform, access to healthcare, availability of workforce
Laurant <i>et al</i> , 2005 ²¹	<ul style="list-style-type: none"> ▶ Workforce management 	Compliance, quality of care
Lewin <i>et al</i> , 2005 ²²	<ul style="list-style-type: none"> ▶ Workforce management 	Service coverage, compliance, availability of workforce
Lewin <i>et al</i> , 2010 ²³	<ul style="list-style-type: none"> ▶ Workforce management ▶ Education and training 	Service coverage, compliance
Li <i>et al</i> , 2017 ²⁴	<ul style="list-style-type: none"> ▶ Workforce management ▶ Infrastructure 	Service coverage, availability of workforce
Liu <i>et al</i> , 2007 ⁴⁷	<ul style="list-style-type: none"> ▶ Contracting out 	Service coverage, access to healthcare, quality of care
Lodenstein <i>et al</i> , 2016 ³²	<ul style="list-style-type: none"> ▶ Community engagement 	Accountability, access to healthcare, quality of care
Martínez-González <i>et al</i> , 2014 ²⁵	<ul style="list-style-type: none"> ▶ Workforce management 	Service coverage, compliance, quality of care
Nora <i>et al</i> , 2013 ²⁶	<ul style="list-style-type: none"> ▶ Workforce management ▶ Infrastructure ▶ Referral ▶ User-provider communication 	Access to healthcare, compliance, availability of workforce, quality of care
Nunan and Duke, 2011 ³³	<ul style="list-style-type: none"> ▶ Education and training ▶ Community engagement ▶ Workforce supervision ▶ User-fee ▶ Public-private partnership 	Service coverage
Paula <i>et al</i> , 2016 ³⁹	<ul style="list-style-type: none"> ▶ Health system model 	Service coverage, access to healthcare, quality of care
Ramírez <i>et al</i> , 2011 ²⁷	<ul style="list-style-type: none"> ▶ Workforce management ▶ Community engagement ▶ Infrastructure ▶ Intersectoral collaboration 	Service coverage, Health system reform, access to healthcare
Schweitzer <i>et al</i> , 2016 ²⁸	<ul style="list-style-type: none"> ▶ Workforce management ▶ Education and training 	Availability of workforce, quality of care,
Tabrizi <i>et al</i> , 2017 ⁴⁰	<ul style="list-style-type: none"> ▶ Health system model 	Health system reform, access to healthcare
Vasan <i>et al</i> , 2017 ⁴³	<ul style="list-style-type: none"> ▶ Workforce supervision ▶ Education and training 	Service coverage, quality of care
Willcox <i>et al</i> , 2015 ²⁹	<ul style="list-style-type: none"> ▶ Workforce management ▶ Education and training 	Availability of workforce

Continued

Table 1 Continued

Impact evaluation studies	Study design	Intervention	Outcomes
Heard <i>et al</i> , 2013, Bangladesh ⁴⁸	Baseline follow-up survey	Contracting out	Service coverage, access to healthcare, quality of care
Santos <i>et al</i> , 2017, Brazil ³⁰	Quasi-experimental, before-and-after study	Workforce management	Availability of workforce, service coverage, access to healthcare
Sudhipongpracha, 2013, Thailand ³⁴	Comparative case study	Health system model Community engagement	Decentralisation of workforce Quality of care, social responsibilities
Hotchkiss <i>et al</i> , 2005, Albania ³⁵	Baseline follow-up survey	Education and Training Infrastructure Community engagement	Quality of care Quality of care Service coverage, access to healthcare
Alhassan <i>et al</i> , 2015, Ghana ³⁶	RCT	Community engagement	Quality of care
Frimpong <i>et al</i> , 2011, Philippines ⁴⁴	Time use study	Workforce supervision	Quality of care, service coverage
Loevinsohn <i>et al</i> , 1995 ⁴⁵	Controlled before-and-after design	Workforce supervision	Service coverage, quality of care

RCT, randomised controlled trial.

Outcomes focused on PHC policy and governance

Examples of PHC service coverage, the most commonly measured outcome (n=18; 13 SR,^{22–25 27 33 38 39 41–43 46 47 5} IE^{30 35 44 45 48}), included improved immunisation coverage, outcomes for selected infectious diseases, disease-screening coverage and healthcare coverage among the poor. Improved PHC service coverage ultimately resulted in improved health status. Seventeen studies (11 SR, 6 IE) highlighted quality of care as an outcome,^{19 21 26 28 31 32 34 35 38 39 41 43–45 47 48} focusing on reduction of child and neonatal mortality and morbidity, improvement in people-centred care and promotion of successful implementation of PHC. They also reported on PHC facilities with sufficient equipment, essential medicines and skilled health workforce, with improved health outcomes and with increased duration spent on direct patient care.

Evidence from nine systematic reviews^{19 20 26 27 31 32 38 40 47} and three impact evaluations^{30 35 48} showed that interventions focused on a suitable health system model, a contracting-out process, workforce management,

infrastructure, intersectoral collaboration and community engagement could bring changes in access to healthcare. Eight systematic reviews^{18 20 22 24 26 28 29 41} and one impact evaluation³⁴ assessed the availability of workforce as an outcome of specific interventions. Four studies identified health systems reform defined by decentralisation of workforce^{31 37} and infrastructure reform.^{20 40} Eight studies used compliance as an outcome,^{18 21–23 25 26 38 46} and two studies^{19 32} mentioned ‘accountability’ during the provision of healthcare.

GapMap

We developed an interactive web-based gap map ([www.evidencesynthesisbd.com](http://gh.bmj.com/), figure 5).

Identified gaps and prioritised themes

The EGM analysis identified several gaps in PHC policy and governance:

- Interventions to improve accountability for better governance in PHC.

Figure 3 Distribution of systematic reviews by major quality-assessment criteria.

Figure 4 Geographical distribution of articles (IE: Impact Evaluations and SR: Systematic Reviews) by world bank region.

- ▶ Role of social responsibility in governance of PHC.
- ▶ Interventions to ensure transparency in local-level decisions making and governance.
- ▶ Role of contracting out to provide PHC service, and the governance of the contracting process.
- ▶ Interventions on proper referral system to improve PHC and the governance of the referral system.
- ▶ Role of external aid in PHC governance.
- ▶ Role of public-private partnership in PHC governance to improve community leadership and mutual accountability.
- ▶ Role of user-provider communication in PHC to increase awareness and demand from user end which ensure better service and governance.
- ▶ Interventions on purchasing and payment models to improve PHC governance.
- ▶ Interventions to improve intersectoral collaboration for better governance of PHC.

During the second consultative workshop, stakeholders determined the three highest priority areas for conducting implementation research for better PHC governance. Stakeholders considered the local context of Bangladesh during prioritisation and it was expected to be applicable in other LMICs based on their experience. The prioritised topics were (1) interventions to improve accountability for better governance in PHC (2) role of public-private partnership in PHC governance to improve community leadership and mutual accountability and (3) role of user-provider communication in PHC to increase awareness and demand from user end which ensure better service and governance.

Additionally, stakeholders strongly recommended that implementation research be conducted in the identified areas.

Next steps for implementation research

To address the highest priority thematic areas, we planned implementation research to improve accountability and governance through a public-private partnership initiated by a community support group (CSG), to enhance

user-provider communication in providing PHC, and to establish a parafinancing mechanism to support additional needs through a CSG. We propose conducting 36 months of implementation research, employing a mixed-methods approach. Implementation research will facilitate health systems strengthening and support the scale-up and integration of interventions at the national level.

DISCUSSION

This EGM mapped the available impact evaluations and systematic reviews on policy-related and governance-related PHC interventions in LMICs. Some studies did not mention specific interventions but instead highlighted focused areas responsible for the improvement of governance-related issues in PHC; other studies presented multiple interventions interacting to affect one type of outcome. We found impact evaluations most often evaluated the impact of community engagement interventions.³⁴⁻³⁶ Other impact evaluations considered contracting out PHC services,⁴⁸ workforce management interventions³⁰ and introducing a new health system model.³⁴

Most of the evidence from systematic reviews focused on workforce-related interventions. Specifically, studies reviewed workforce management interventions more frequently than workforce supervision interventions. Workforce-related PHC interventions included decentralising the health workforce, providing education and training to healthcare workers, providing financial incentives or career promotion to healthcare workers, substituting nurses for doctors and establishing new medical schools. Most studies were methodologically poor considering the points for quality assessment checklist¹⁴ such as clear inclusion criteria, comprehensive search strategy, outcome reporting, data analysis methods and assessment of bias.

The second largest bodies of evidence focused on the health system model and on community engagement; though, the studies were also of poor methodological quality. Other categories of interventions such as infrastructure, intersectoral collaboration and user fees had limited evidence from systematic reviews. Some categories—public-private partnership³³ and user-provider communication²⁶—appeared in only one study each. Still, we believe these interventions have important roles to contribute in PHC. No systematic review provided evidence on purchasing or external aid interventions. No impact evaluation provided evidence on purchasing, intersectoral collaboration, public-private partnership, external aid, user-provider communications, user fees or referral interventions.

There are notable gaps in the evidence for several interventions and outcomes in impact evaluations and systematic reviews. Evidence concentrated around outcomes related to service coverage, availability of workforce and quality of care. Fewer studies measured outcomes related

Figure 5 An illustration of the interactive evidence gap map on PHC policy and governance. PHC, primary healthcare.

to health system reform, including decentralisation of health facilities and workforce and integration of new facilities. Most evidence from impact evaluations concentrated on outcomes related to quality of care; impact evaluations reported on very few other outcomes related to PHC and not at all on outcomes concerning reform of the health system and integration of new facilities, accountability, transparency and compliance. Additionally, few systematic reviews assessed impact on outcomes concerning accountability and integration of new health-care facilities (two and one review, respectively). No systematic review addressed social responsibility as an outcome, and only one impact evaluation assessed this outcome. Virtually no studies reported on transparency.

Limitation of the EGM

This EGM includes only 7 impact evaluations and 24 systematic reviews as the research question and inclusion criteria set for the study limited the potential literature to be included. We included only English-language studies, and we did not include any unpublished work.

It was occasionally difficult for the study team to categorise interventions, especially when the 'intervention' was only a description of an existing health system or other circumstances of a country. In many cases, insufficient reporting of intervention characteristics increased the challenge. Therefore, we categorised interventions based on area of focus.

CONCLUSION

Applying rigorous synthesis methods, we identified issues related to policy and governance that are still understudied in LMICs. Interventions to improve accountability, social responsibility, public-private partnership, user-provider communication are the main identified gaps. To improve PHC governance and service delivery in LMICS, future implementation researches are recommended, specifically addressing gaps in the areas of accountability, public-private partnership, CSG formation to enhance user-provider communication and para-financing mechanisms.

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Contributors KMS-U-R: led the development of proposal, study design and research implementation. Conducted evidence synthesis, drafted initial paper and revised. RM: aided in the development of proposal, evidence synthesis and drafting the manuscript. IN: conducted evidence synthesis, contributed in narrative

synthesis and drafting the manuscript. SH: guided the workshop, provided critical input all manuscript revisions. TR: conducted evidence synthesis, helped in drafting the manuscript. EK: contributed in workshops, helped in drafting the manuscript. AR: guided proposal development, involved in all manuscript revisions. ND: provided input to manuscript revisions KI: guided development of proposal, conducted workshop and revised manuscript. IA: guided development of proposal, conducted workshop and revised all versions of the manuscript.

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