

**Hierarchical coding tree of emergent themes:
Early Childhood Development activities in a rural context, Burkina Faso**

**Early Childhood
Development
Activities
Rural Burkina Faso**

THEME

Young children's social context

SUB-THEME

Gendered divisions in caregiving

Roles change with children's age

Existing ECD practices

Stimulating, interactive

Learning through instruction

**Receptivity to &
perceptions of ECD
activities**

Positive perceptions

Lived experiences &
analogies to understand ECD

Young children's learning

Continued association with
didactic learning

**Motivations & obstacles to
engage in ECD activities**

Motivations

Obstacles

CONCEPT

Mothers as primary caregivers

Fathers provide for material needs

Fathers

Grandmothers

Siblings / co-wives

Talk

Play

Talk

Play

Young children 'forget', repetition essential

ECD activities 'awaken' intelligence

Speech/motor skills

Household tasks

Intelligence, school

Love, help child succeed

ECD activities 'awaken' intelligence

Children's positive reactions

Validation of messages

Limited time

Spousal dis-harmony

Innate intelligence

Excessive praise as negative