

**S1 Table: SROI principles**

No.	SROI principle	Description
1	Involve stakeholders	Inform what gets measured and how this is measured and valued by involving stakeholders.
2	Understand what changes	Articulate how change is created and evaluate this through evidence gathered, recognising positive and negative changes as well as intended and unintended changes.
3	Value the things that matter	Use financial proxies so that the value of the outcomes can be recognised. Many outcomes are not traded in markets, and as a result, their value is not recognised.
4	Only include what is material	Determine what information and evidence must be included in the impact map to give a true and fair picture, such that stakeholders can draw reasonable conclusions about impact.
5	Do not over-claim	Only claim the value that the intervention is responsible for creating.
6	Be transparent	Demonstrate the basis on which the analysis may be considered accurate and honest and show that it will be reported to and discussed with stakeholders.
7	Verify the result	Ensure appropriate independent verification of the process of conducting the SROI study.

*Source: A guide to social return on investment, 2012*