

# Effects of a home-based participatory play intervention on infant and young child nutrition: a randomised evaluation among low-income households in El Alto, Bolivia

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**To cite:** Martinez S, Johannsen J, Gertner G, *et al*. Effects of a home-based participatory play intervention on infant and young child nutrition: a randomised evaluation among low-income households in El Alto, Bolivia. *BMJ Glob Health* 2018;**3**:e000687. doi:10.1136/bmjgh-2017-000687

**Handling editor** Seye Abimbola

Received 18 December 2017  
Revised 14 April 2018  
Accepted 16 April 2018



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## ABSTRACT

**Background** Stunting affects child survival and is a key indicator of child well-being. Therefore, reducing stunting is a global goal. Improving infant and young child feeding (IYCF) practices is a recommended approach to reduce the risk of mortality and ameliorate nutritional status. Behavioural change interventions have the potential to improve IYCF practices.

**Methods** We evaluated the effectiveness of an innovative behavioural change strategy on caregiver's knowledge, IYCF practices and nutritional status of children from low-income households in El Alto, Bolivia. Home visits used culturally adapted participatory play strategies to promote recommended IYCF practices. A total of 2014 households with children younger than 12 months at baseline were randomly assigned to treatment and control groups.

**Findings** Caregiver knowledge and IYCF practices improved by 0.2 SD, as did food expenditures on recommended foods and dietary diversity. No significant effects were detected on anthropometric indicators or anaemia. Treatment compliance was 88% of households at enrolment and 66% at completion.

**Interpretation** Participatory play-based behavioural change strategies are a promising delivery model to improve recommended IYCF practices. After 30 months of intervention, we found sustained positive effects on caregiver's knowledge and IYCF practices but no effect on nutritional status. Despite the lack of effect on linear growth and anaemia, our results highlight the relevance of implementing interventions that improve IYCF practices due to their importance for early development and prevention of obesity. Other contextual variables, apart from diet, that could be limiting children's growth potential in this population need to be identified to design holistic approaches that improve child well-being and human capital.

## INTRODUCTION

It is well documented that stunting early in life affects adult height and cephalopelvic

## Key questions

### What is already known?

- ▶ Improvement of infant and young child feeding (IYCF) is needed to address all forms of malnutrition including stunting, obesity and anaemia.
- ▶ Behavioural change strategies that enable and encourage caregivers have the potential to improve IYCF practices, yet evidence of their impact on growth is mixed and effects on overweight, obesity and anaemia are rarely reported.

### What are the new findings?

- ▶ A participatory play-based behavioural change strategy significantly improved caregivers' IYCF knowledge and practices.
- ▶ The impact on IYCF did not result in detectable effects on height, weight or anaemia nor did it produce unintended effects on overweight and obesity.

### What do the new findings imply?

- ▶ The home-based participatory play intervention studied here is a promising way of providing IYCF education and counselling to generate knowledge acquisition and behavioural change and, coupled with other interventions, may be considered as part of an integral approach to improve maternal and child nutrition.

proportions, leading to poor maternal and neonatal outcomes.<sup>1</sup> Stunting is responsible for the intergenerational effects of malnutrition due to its effects on intrauterine growth and birth weight.<sup>2</sup> Stunting has also been shown to be a risk factor for child survival and a strong indicator of cumulative deprived environmental conditions that impede the achievement of a child's genetic potential

for linear growth in several ways.<sup>3</sup> Stunting early in life affects well-being and economic development due to its association with impaired development, school achievement, long-term health and productivity in adulthood.<sup>1-6</sup> Therefore, reducing stunting has been set as a global development goal. Despite favourable trends in low-income and middle-income countries, pockets of high stunting prevalence persist. Moreover, these populations are increasingly accompanied by a rising prevalence of overweight and obesity, resulting in a double burden of malnutrition.<sup>7 8</sup>

The implementation of strategies to improve infant and young child feeding (IYCF) practices has been recommended globally to tackle all forms of malnutrition, including stunting and obesity.<sup>9-11</sup> Evidence shows that behavioural change interventions that enable and encourage caregivers have the potential to improve IYCF practices.<sup>12</sup> Successful behavioural change strategies should be based on a rigorous situational analysis and formative research to identify barriers and enablers and then used to design the strategy. They also require social mobilisation and existing support systems. Few programmes have implemented these recommendations with success.<sup>13</sup> Moreover, evidence on the impact of behavioural change interventions on anthropometric measurements is mixed, from no changes to improvements in growth indicators, depending on the intervention design and context.<sup>14-20</sup> In particular, impacts of education interventions on height-related growth are reported by very few studies, primarily in Asian countries and with only one study from Latin America, which does not provide community-based but rather professional nutrition education at health centres in Peru.<sup>21</sup> Effects on overweight, obesity or anaemia are rarely reported.

Governments in the Latin American region, where stunting, anaemia, overweight and obesity are public health problems, are making important investments to implement strategies that improve IYCF practices. Evidence of nutrition education interventions that effectively improve IYCF practices and impact height-related growth is lacking for these specific populations. The objective of this research was to assess the effectiveness of an innovative home-based participatory play intervention on caregiver's knowledge, IYCF practices and nutritional status of low-income infants and young children in Bolivia.

## METHODS

### Participants

This study was conducted in the 8th district of the city of El Alto, located 4100m above sea level in the Bolivian highlands. Households with pregnant women and children under 12 months old were identified using a census methodology that identified all eligible households in the catchment area. Following baseline data collection, eligible households were randomly assigned to treatment and control groups (probability of 0.5). The

intention-to-treat households were invited to participate in the programme, and consenting households (88%) were enrolled. An additional 14 households were recruited after the baseline survey and were randomised following the same procedure.

### Procedures

This study builds on the first phase of the Community Child Nutrition (CCN) project implemented by the Andean Rural Health Board (CSRA) between 2008 and 2011. Based on evidence from the first phase, CSRA started a renewed intervention based on formative research that identified existing beliefs, preferences and practices that represented potential barriers to adequate child nutrition.<sup>22 23</sup> The redesigned intervention introduced changes in the structure of the home visits, eliminated growth monitoring activities from home visit protocols and developed a new approach for the delivery of the culturally adapted messages.

We evaluated the effectiveness of the second phase of the CCN. The project's objectives were to improve IYCF practices, hygiene and nutritional status through an innovative behavioural change strategy based on participatory play. The strategy was delivered to individual households by trained community health workers, most of whom had formal training as nurses and doctors. Health workers were recruited through an open call where the requirements were their work experience with a focus on family and community health (at least 3 years), work experience with education entertainment, local residence (El Alto) and understanding of the native language (Aymara). Health workers were trained by the programme on nutrition (Ministry of Health standards) and management and application of programme scripts and play techniques (puppets, clown, communication skills, construction and acting of characters). Recruitment and training of personnel lasted approximately 3 months. The programme did not distribute supplements, complementary foods or provide health services.

The behavioural change strategy was directed to caregivers and family members of children younger than 12 months at baseline with the objective of delivering nutrition messages. Visits were organised along age-specific curricula called 'educational paths', which underscored key messages that caregivers should receive, depending on the child's age at each stage of the intervention from pregnancy to 24 months of age. During every visit, the educational paths emphasised one message from each of the following three areas: exclusive breastfeeding or complementary feeding, responsive feeding behaviour and hygiene (with an emphasis on handwashing). Home visits lasted 60-90 min and occurred once or twice per month, depending on the child's age (see online supplementary table A1). The messages were delivered using interpersonal communication and participatory demonstrations, enriched by an innovative approach of play education, in which programme staff conveyed the nutrition information using interactive play and performing

arts such as puppet shows, theatre, songs or poems. The face-to-face dialogue between staff and family engaged caregivers at a cognitive and emotional level. All activities were embedded in a defined plot for each visit that reinforced key messages. Children graduated from the programme on their second birthday, regardless of the age at start.

The evaluation survey was reviewed and approved by the ethical review board of the National Bioethics Committee in Bolivia. Informed consent was obtained from the infants' parents or guardians prior to data collection, and the rights to access study data were restricted to maintain confidentiality.

### Outcomes

We hypothesised that the behavioural change intervention would result in positive changes in recommended feeding and hygiene knowledge, and that the adoption of these practices would increase expenditure of recommended foods at a household level and improve the child's dietary diversity. These changes would result in improved children's nutritional status. We treated caregiver's self-reported knowledge and behaviour as intermediate outcomes. Final outcomes were anaemia and anthropometric indicators (height-for-age, stunting, weight-for-age, weight-for-height, overweight, obesity, body mass index (BMI) and head circumference z scores). Caregiver's adoption of recommended nutrition and hygiene practices was assessed using an aggregate index of responses to 43 knowledge and 20 practice questions (see online supplementary tables A2–A3).<sup>24</sup> Each index averages the components of equally weighted questions as:

$$INDEX_i = \frac{\sum_{j=1}^J x_{ij}}{J}, \text{ where } INDEX_i \text{ is the index score for household } i \text{ and } X_{ij} \text{ is the binary response for household } i \text{ on question } j, \text{ with } X_{ij}=1 \text{ if the caregiver responded according to recommended practice and } 0 \text{ otherwise. } J \text{ is the total number of items in the index. We constructed separate indices for knowledge and behaviour-related questions. We converted indices to z scores as follows: } z\text{-}INDEX_i = \frac{(INDEX_i - INDEX_c)}{SD_c}, \text{ where } z\text{-}INDEX_i \text{ is the z score for } INDEX \text{ in household } i, INDEX_c \text{ is the mean of } INDEX \text{ in the control group and } SD_c \text{ is the SD of } INDEX \text{ in the control group. As a measure of current nutrition practice, we additionally drew on a household consumption module and a 24-hour recall of the child's dietary intake.}$$

### Sampling, random assignment and power

The original sample design included 2000 households with a child younger than 12 months of age or pregnant woman at baseline residing in the 8th District of El Alto. Online supplementary figure A1 presents the age distribution at recruitment. Survey teams canvassed the area for eligible households. When an eligible household was detected and provided informed consent, the household was interviewed by the survey team. Random assignment

to treatment and comparison groups with equal probability was conducted by the researchers following the baseline survey. This procedure was followed by a household visit from the project several weeks later to formally enrol participants (119 households rejected at this stage). Ex ante, the study was powered (power 0.80 and significance level 0.05) to detect a 5 percentage-point change in stunting or 0.13 SD change in height-for-age z score.<sup>22</sup> Ex post estimates on the endline sample, accounting for attrition, yield a minimum detectable effect size of 0.14 SDs in height-for-age z scores for the intent to treat sample.

### Data collection

Interviews were conducted with the mother or primary caregiver of every eligible child. Questionnaires gathered information on household sociodemographic and caregiver characteristics. At the child level, we administered questions on feeding practices and intake of individual food groups in the last 24 hours, using WHO guidelines.<sup>25</sup> We measured children's anthropometrics and haemoglobin concentration in blood using standardised methods. Weight was measured using a SECA scale with a precision of  $\pm 50$  g, height using a wood infantometer and haemoglobin was determined from capillary blood samples using a portable photometer (HemoCue model HB 201<sup>+</sup>). In addition to the endline and baseline survey data, we collected administrative data on programme implementation, enrolment, participation and graduation.

### Statistical analysis

Treatment effects were estimated using multivariate regression analysis, comparing outcomes in the treatment and control groups with and without controlling for covariates. Statistical analysis was conducted in STATA (V.14.0). We ran the following reduced form model to estimate intent-to-treat effects:

$$Y_i = \alpha + \beta T_i + \sum_{j=1}^n X_{ij} + \epsilon_i. \quad (1)$$

Where  $Y_i$  is the outcome of interest for household or individual  $i$  and  $T_i$  is a binary variable equal to 1 in the treatment group and 0 otherwise.  $\beta$  is the average intent-to-treat effect.  $X_{ij}$  is  $j$  household, caregiver or child covariates included to reduce residual variance in adjusted models. The key outcomes examined at endline consisted of a battery of caregiver knowledge and feeding practice indices, household food expenditure, child dietary diversity, the set of aforementioned anthropometric indicators and haemoglobin levels. We used the WHO Anthro software V.3.2.2 (January 2011) for the construction of standardised anthropometric z score measures.<sup>26</sup> Child gender and age were included as covariates to increase precision. Additional regressions were performed to account for potential heterogeneous treatment effects (online supplementary tables A4–A8). We ran the same model interacting treatment with gender, for children

with a height-for-age z score lower than  $-1$  and lower than  $-2$  at baseline, for the subsample of children whose mothers completed less than 5 years of education, as well as Kolmogorov-Smirnoff tests on the distribution of anthropometric outcomes by age and gender at endline.

### Role of the funding source

Baseline data collection and part of the programme's implementation costs were funded by the Inter-American Development Bank (IDB) grant BO-T1181 (ATN/JO-13606-BO), 'Improving Child Nutrition Services in Bolivia', a technical cooperation project financed through a donation from the IDB's Japan Special Fund Poverty Reduction Programme (JPO) and executed by the CSRA, in coordination with the Ministry of Health and local public health centres in El Alto. Endline data collection was conducted by the Center for Generation of Information and Statistics at the Bolivian Private University and funded through the IDB grant BO-T1259 (ATN/OC-15554-BO), 'Effectiveness of Community Interventions to Reduce Child Malnutrition', executed by the IDB. All opinions in this paper are those of the authors and do not necessarily represent the views of the JPO, CSRA, Ministry of Health or of the IDB, its Executive Directors or the governments they represent.

The authors declare no financial or other competing interests in the results of the study.

## RESULTS

### Balance and attrition

The baseline survey was conducted between March and July of 2014. [Table 1](#), panel 1 presents descriptive statistics for selected household, caregiver and child characteristics at baseline. Baseline characteristics were balanced based on treatment and control assignments.<sup>22</sup>

The endline survey was conducted between September 2016 and January 2017, approximately 30 months after baseline, tracking all children and caregivers interviewed at baseline. Sample attrition between baseline and endline was 21% overall and was balanced between treatment and control groups ([table 2](#)). Attrition was also balanced in the subcategories of reject survey (7%), no contact (8%), child deceased (2.3%) and household migrated outside of La Paz or El Alto (5%). There is no evidence of selective attrition based on treatment assignment (online supplementary table A9).

At baseline, 17% of children were stunted (height-for-age z score  $<-2$  SD), 2.4% suffered from wasting (weight-for-height z score  $<-2$  SD) and 7.8% (unbalanced) were overweight or obese (body mass index z score  $>2$ ). Among caregivers, 81% identified as indigenous, and 91% were married or lived in a domestic partnership. Caregivers completed, on average, 9 years of education, and 31% worked regularly. The housing and hygienic conditions in the study area were precarious: 36% had access to public sewerage, and 83% of households used

toilets or pit latrines located outside the house, mostly without a functioning sink for handwashing.

### Treatment compliance

We analysed treatment compliance using administrative records and self-reports. Two control households (out of 1007) were unintentionally enrolled in the treatment group. At endline, 66% of households completed the programme in the treatment group (enrolled child graduated at age 24 months). Of the 34% who did not complete the programme, 22% were enrolled but did not complete it, and 12% did not enrol after baseline. In total, 73% of households in the treatment group self-reported participating in the programme, whereas 6% of control households reported participating ([table 1](#), panel 3). Even though randomisation occurred at the household level within the same district, only 9.7% of control households reported having heard about the programme. [Figure 1](#) summarises the trial profile.

### Caregiver knowledge and practices

[Table 3](#), panel A, presents programme impacts on the knowledge, practices and nutritional indicators collected at endline and described in the Methods section. The unadjusted treatment effect on caregiver nutrition knowledge (43 items) represents an increase of 0.17 SDs. The overall effects on feeding practices (20 items) showed a significant effect of 0.20 SDs ( $p<0.01$ ). Consistent with the positive results on caregiver's knowledge and practices, we also found positive impacts on households' food expenditure on meats and fruit (significant at the 5% level) and dairy and eggs (significant at the 10% level), which were food items promoted by the programme ([table 3](#), panel B). Expenditures on breads and cereals, oils, tubers and legumes and fresh vegetables presented a positive but non-significant difference. Expenditures on sugars, salt and condiments, drinks and food outside the home showed a non-statistically significant negative tendency, also consistent with the programme's messages that discouraged intake of these foods. The increase in food expenditure translated into increased dietary diversity for the child, a measure of consumption of seven key food groups ([table 3](#), panel C).<sup>25</sup> The proportion of children who score above the conventional threshold of four or more food groups is 94% in both treatment and control groups. However, children in the treatment group score 4.1% and 5.4% points higher on the consumption of five and six or more food groups, respectively. For hygiene behaviour, while handwashing was not measured, direct observation by the surveyor of children with dirty hands and face and dirty clothes reveals no difference between treatment and control groups ([table 3](#), panel D).

### Anthropometric measurements and anaemia

[Table 3](#), panel E presents the observed endline results on anthropometric indicators. Despite significant effects on feeding practices and caregiver's knowledge, we found no significant effects on anthropometric indicators



**Table 1** Descriptive statistics

	Intervention		Control		Diff	95% CI lower bound	95% CI upper bound	P values
	Mean	SD	Mean	SD				
Panel 1: baseline characteristics								
Caregiver characteristics	n=876		n=876					
Caregiver's age in years	27.298 (6.79)	(6.82)	27.482 (6.82)	(6.82)	-0.184	-0.821	0.454	0.572
Caregiver's education in years	8.884 (3.78)	(3.77)	9.011 (3.77)	(3.77)	-0.128	-0.482	0.226	0.479
Caregiver self-identifies as indigenous=1	0.825 (0.38)	(0.39)	0.816 (0.39)	(0.39)	0.009	-0.027	0.045	0.618
Caregiver married or partnered=1	0.914 (0.28)	(0.28)	0.913 (0.28)	(0.28)	0.001	-0.025	0.028	0.932
Caregiver works	0.305 (0.46)	(0.46)	0.312 (0.46)	(0.46)	-0.007	-0.050	0.036	0.756
Household characteristics								
Household size	4.797 (1.80)	(1.80)	4.750 (1.80)	(1.80)	0.047	-0.111	0.205	0.559
Number of rooms in the dwelling	1.911 (1.08)	(1.15)	1.941 (1.15)	(1.15)	-0.030	-0.128	0.068	0.548
Electricity connection inside the house=1	0.998 (0.04)	(0.08)	0.993 (0.08)	(0.08)	0.005*	-0.001	0.011	0.095
Bathroom or latrine outside=1	0.858 (0.35)	(0.37)	0.837 (0.37)	(0.37)	0.021	-0.011	0.053	0.192
Sewerage connection=1	0.341 (0.47)	(0.48)	0.369 (0.48)	(0.48)	-0.028	-0.070	0.014	0.191
Phone landline=1	0.035 (0.18)	(0.15)	0.024 (0.15)	(0.15)	0.011	-0.004	0.026	0.146
Mobile phone=1	0.973 (0.16)	(0.17)	0.972 (0.17)	(0.17)	0.001	-0.013	0.015	0.891
Kitchen=1	0.998 (0.04)	(0.09)	0.992 (0.09)	(0.09)	0.006*	-0.000	0.012	0.057
Radio=1	0.832 (0.37)	(0.38)	0.828 (0.38)	(0.38)	0.004	-0.029	0.037	0.812
Television=1	0.968 (0.18)	(0.20)	0.958 (0.20)	(0.20)	0.010	-0.007	0.027	0.236
Refrigerator=1	0.181 (0.39)	(0.38)	0.171 (0.38)	(0.38)	0.010	-0.023	0.043	0.557
Automobile=1	0.237 (0.43)	(0.42)	0.235 (0.42)	(0.42)	0.002	-0.035	0.039	0.916
Monthly per-capita income of Bolivianos (Bs)	1139.126 (7236.31)	(16955.29)	1620.265 (16955.29)	(16955.29)	-481.139	-1624.030	662.141	0.409
Child characteristics								
n	875		876					
Age (months)	7.962 (6.21)	(5.77)	7.868 (5.77)	(5.77)	0.095	-0.467	0.656	0.741
n	876		876					
Gender (female=1)	0.474 (0.50)	(0.50)	0.508 (0.50)	(0.50)	-0.034	-0.081	0.013	0.152
n	851		859					
Height-for-age z score (HAZ)	-1.030 (1.14)	(1.10)	-1.005 (1.10)	(1.10)	-0.025	-0.131	0.082	0.647
n	854		859					
Stunted=1 (HAZ <-2)	0.172 (0.38)	(0.38)	0.172 (0.38)	(0.38)	-0.000	-0.036	0.036	0.993

Continued

**Table 1** Continued

	Intervention		Control		Diff	95% CI lower bound	95% CI upper bound	P values
	Mean	SD	Mean	SD				
n	823		832					
Weight-for-age z score (WAZ)	-0.299	(1.02)	-0.284	(1.07)	-0.014	-0.115	0.087	0.780
n	823		832					
Underweighted=1 (WAZ <-2)	0.053	(0.23)	0.063	(0.24)	-0.009	-0.032	0.014	0.432
n	820		830					
Weight-for-height z score (WHZ)	0.511	(1.13)	0.508	(1.18)	0.003	-0.108	0.114	0.961
n	820		830					
Wasted=1 (WHZ <-2)	0.027	(0.16)	0.024	(0.15)	0.003	-0.013	0.018	0.725
n	823		831					
Body Mass Index (BMI) z score	0.428	(1.14)	0.419	(1.17)	0.009	-0.103	0.121	0.876
n	823		831					
Overweight or obese=1 (BMI >2)	0.050	(0.22)	0.078	(0.27)	-0.028**	-0.052	0.005	0.018
Panel 2: endline labour and income								
n	776		767					
Mother works	0.506	(0.50)	0.449	(0.50)	0.058*	0.008	0.108	0.023
n	696		692					
Father works	0.955	(0.21)	0.952	(0.21)	0.003	-0.019	0.025	0.780
n	741		749					
Total household monthly per-capita income (Bs)	1321.890	(3256.54)	1484.841	(3646.67)	-162.951	-514.108	188.206	0.363
Panel 3: programme participation								
n	788		n = 783					
Programme participation=1	0.732	(0.44)	0.061	(0.24)	0.671***	0.636	0.706	0.000
Caregiver knows about the home visit programme	0.754	(0.43)	0.097	(0.30)	0.657***	0.620	0.693	0.000

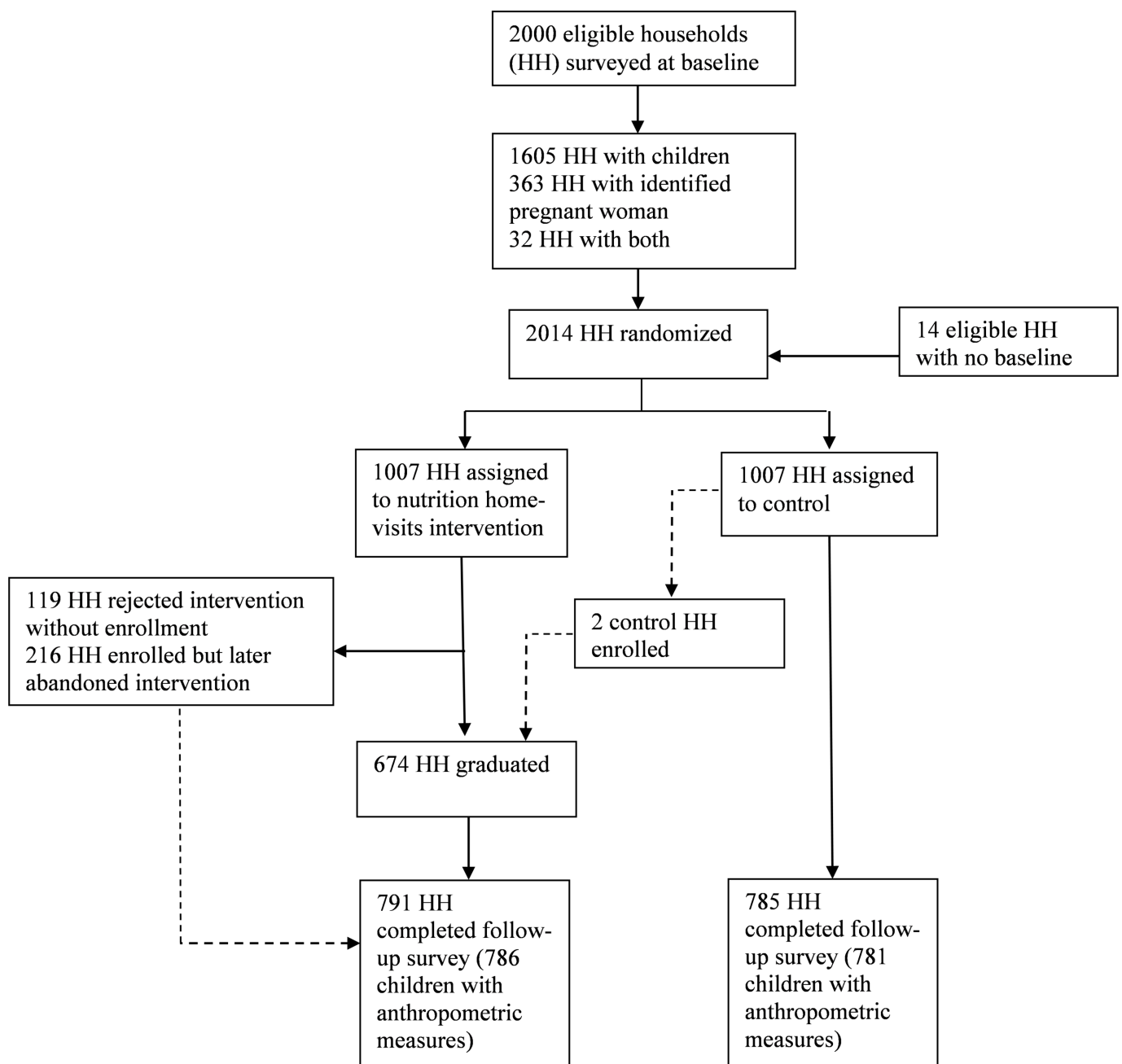
Note. \*\*\*, \*\* and \* indicate statistical significance at the 1, 5 and 10 per cent levels, respectively.

**Table 2** Sample attrition

Category	Treatment (n=1003)		Control (n=1005)		Diff	Lower bound	Upper bound	P values
	Mean	SD	Mean	SD				
Rejected survey	0.056	(0.23)	0.069	(0.25)	-0.013	-0.034	0.008	0.235
No contact	0.082	(0.27)	0.080	(0.27)	0.002	-0.022	0.026	0.870
Child died	0.021	(0.14)	0.023	(0.15)	-0.002	-0.015	0.011	0.761
Household migrated	0.051	(0.22)	0.046	(0.21)	0.005	-0.014	0.024	0.603
Total	0.209	0.407	0.217	0.412	-0.008	-0.043	0.028	0.680

(weight-for-age, height-for-age, BMI-for-age, weight-for-length z scores, head circumference, stunting and wasting) or anaemia. Secondary analysis in online supplementary

figures A2–A5 plots the average and 95% CI for height-for-age and BMI-for-age z scores by age (months) and income (decile) for treatment and control groups, with

**Figure 1** Trial profile.

**Table 3** Programme effects

	Treatment		Control		Effect	95% CI lower bound	95% CI upper bound	P values	Regression adjusted model	95% CI lower bound	95% CI upper bound	P values
	Mean	SD	Mean	SD								
<b>A. Feeding practices and knowledge</b>												
n	789		783									
Standardised knowledge index	0.168 (0.99)		0.000 (1.00)		0.168***	0.070	0.267	0.001	0.134***	0.029	0.240	0.012
Standardised practice index	0.203 (1.01)		0.000 (1.00)		0.203***	0.104	0.303	0.000	0.210***	0.105	0.316	0.000
<b>B. Food expenditures (Bs)</b>												
n	790		784									
Bread and cereals	310.063 (346.99)		296.269 (158.96)		13.794	-12.859	40.447	0.310	14.828	-15.416	45.071	0.336
n	786		782									
Meats	519.118 (646.38)		460.252 (275.36)		58.866**	9.691	108.041	0.019	62.279**	8.964	115.594	0.022
n	772		776									
Oils	46.397 (53.59)		42.864 (29.52)		3.533	-0.784	7.849	0.109	3.196	-1.542	7.935	0.186
n	785		782									
Dairy and eggs	280.625 (1317.17)		197.610 (186.39)		83.016*	-10.119	176.150	0.081	90.899*	-11.926	193.725	0.083
n	756		754									
Tubers and legumes	92.683 (86.51)		89.872 (74.79)		2.812	-5.351	10.975	0.499	2.570	-6.135	11.274	0.563
n	787		781									
Fresh vegetables	241.683 (1625.35)		182.274 (576.60)		59.409	-61.226	180.044	0.334	64.537	-73.723	202.797	0.360
n	789		778									
Fruit	123.879 (210.70)		107.751 (92.66)		16.127**	0.038	32.216	0.049	9.126	-5.240	23.491	0.213
n	789		783									
Sugars, salt and condiments, drinks, food outside the home	239.895 (181.90)		249.391 (194.28)		-9.495	-28.119	9.129	0.317	-9.352	-29.087	10.383	0.353
n	792		785									
Total food expenditures	1838.860 (2541.19)		1616.825 (869.30)		222.035**	34.754	409.315	0.020	231.226**	20.459	441.990	0.032
<b>C. Minimum dietary diversity</b>												
n	789		783									
Minimum dietary diversity (foods score ≥4)	0.939 (0.24)		0.943 (0.23)		-0.003	-0.027	0.020	0.777	0.003	-0.022	0.028	0.842
n	789		783									

Continued





**Table 3** Continued

	Treatment		Control		Effect	95% CI lower bound	95% CI upper bound	P values	Regression adjusted model	95% CI lower bound	95% CI upper bound	P values
	Mean	SD	Mean	SD								
Minimum dietary diversity (foods score ≥5)	0.835	(0.37)	0.794	(0.40)	0.041**	0.002	0.079	0.037	0.046**	0.004	0.087	0.032
n	789		783									
Minimum dietary diversity (foods score ≥6)	0.587	(0.49)	0.533	(0.50)	0.054**	0.005	0.103	0.030	0.043	-0.010	0.096	0.110
n	789		783									
Minimum dietary diversity (foods score=7)	0.253	(0.44)	0.250	(0.43)	0.003	-0.040	0.046	0.885	0.004	-0.041	0.050	0.854
<b>D. Hygiene</b>												
n	751		747									
Observed children with dirty hands and face=1	0.304	(0.46)	0.316	(0.47)	-0.012	-0.059	0.035	0.606	-0.013	-0.060	0.034	0.592
n	750		753									
Observed children with dirty clothes=1	0.289	(0.45)	0.312	(0.46)	-0.023	-0.069	0.024	0.336	-0.022	-0.068	0.025	0.356
<b>E. Anthropometric measures</b>												
n	766		747									
Weight-for-age z score	-0.338	(0.85)	-0.275	(0.85)	-0.063	-0.149	0.023	0.149	-0.057	-0.147	0.032	0.211
n	776		762									
Length/height-for-age z score	-1.341	(0.92)	-1.278	(0.93)	-0.063	-0.155	0.030	0.184	-0.048	-0.145	0.049	0.329
n	766		745									
Body Mass Index (BMI)-for-age z score	0.748	(0.91)	0.767	(0.93)	-0.019	-0.112	0.079	0.687	-0.029	-0.127	0.070	0.568
n	766		748									
Weight-for-length/height z score	0.577	(0.90)	0.608	(0.91)	-0.031	-0.123	0.060	0.502	-0.040	-0.137	0.057	0.416
n	775		760									
Head circumference-for-age z score	-0.116	(0.92)	-0.056	(0.91)	-0.060	-0.151	0.032	0.203	-0.057	-0.154	0.040	0.249
n	777		763									
Stunted (length/height-for-age z score < -2)=1	0.238	(0.43)	0.233	(0.42)	0.005	-0.038	0.047	0.824	0.005	-0.040	0.050	0.837

Continued

**Table 3** Continued

	Treatment		Control		Effect	95% CI		95% CI upper bound		P values	Regression adjusted model		95% CI upper bound		P values
	Mean	SD	Mean	SD		lower bound	upper bound	lower bound	upper bound						
n	766		750												
Moderate or severe acute malnutrition (weight-for-length/height z score <-2)=1	0.009	(0.10)	0.005	(0.07)	0.004	-0.005	0.012	0.383	0.003	-0.007	0.012	0.561			
n	766		745												
Overweight or obese (BMI-for-age z score >2)=1	0.073	(0.26)	0.077	(0.27)	-0.003	-0.030	0.023	0.802	0.004	-0.024	0.032	0.801			
<b>F. Anaemia</b>															
n	753		738												
Any anaemia=1	0.671	(0.47)	0.692	(0.46)	-0.022	-0.069	0.026	0.367	-0.030	-0.081	0.021	0.243			
Severe anaemia=1	0.028	(0.17)	0.026	(0.16)	0.002	-0.014	0.019	0.798	0.001	-0.015	0.017	0.869			
Moderate anaemia=1	0.348	(0.48)	0.359	(0.48)	-0.011	-0.060	0.038	0.653	-0.017	-0.068	0.035	0.524			
Mild anaemia=1	0.295	(0.46)	0.308	(0.46)	-0.013	-0.059	0.034	0.591	-0.015	-0.065	0.036	0.566			
No anaemia=1	0.329	(0.47)	0.308	(0.46)	0.022	-0.026	0.069	0.367	0.030	-0.021	0.081	0.243			

Note. \*\*\*, \*\* and \* indicate statistical significance at the 1, 5 and 10 per cent levels, respectively. Controls in regression adjusted model for caregiver outcomes are caregiver age in years, caregiver years of education, household size, monthly household per-capita income, dummy variables for water connection, sewerage connection and bathroom or latrine. Controls in regression adjusted model for child outcomes are child age in months, child sex, child age×sex interactions and all caregiver outcome controls mentioned above. Minimum dietary diversity (panel C) is defined as the proportion of seven key food groups consumed by the child in the previous day. Food groups are: (1) grains, roots and tubers; (2) legumes and nuts; (3) dairy products (milk, yoghurt, cheese); (4) flesh foods (meat, fish, poultry and liver/organ meats); (5) eggs; (6) vitamin A-rich fruits and vegetables and (7) other fruits and vegetables.<sup>25</sup>

no systematic differences in these outcomes by age or income. Online supplementary tables A4–A8 further analyse heterogeneous effects by gender and age, baseline stunting and mother's education. They also revealed no detectable impacts of the programme. Table 3, panel F presents results on anaemia prevalence. Approximately 69% of children were anaemic at endline primarily concentrated in the mild and moderate categories. No significant effects of the programme were detected on the prevalence of anaemia.

## DISCUSSION

We conducted an effectiveness trial of an innovative behavioural change strategy based on participatory play in the city of El Alto, Bolivia. The strategy promoted recommended IYCF practices and hygiene through home visits provided by trained community health workers. The nutrition and hygiene content was delivered using interpersonal communication alongside interactive, playful education methods, which had been adapted to the local cultural context based on formative research. The intervention was implemented according to design, and enrolment compliance reached 88% at entry. Overall, 66% of the intent-to-treat sample completed the programme.

The intervention significantly improved caregivers' knowledge and feeding practices, including complementary feeding, micronutrient supplementation and iron-rich food consumption, as well as increased household expenditures on recommended food items and diet diversification of five and six or more recommended food groups. This is a relevant result in the socioeconomic and environmental context of El Alto, due to the potential relationship between improved feeding practices and the reduction of risk of mortality and motor and language development.<sup>14 27</sup> We found no effects on hygiene or final outcomes of nutritional status (height, weight or anaemia). The behavioural change strategy was specifically designed to promote adequate feeding practices, including reducing intake of sugars, fat and salt. No evidence of unintended effects of the intervention on overweight and obesity was found at endline (7% population prevalence). Given the potential side effects of nutrition interventions focused on improving feeding practices, especially in areas prone to the 'double burden of malnutrition', we consider this result a notable outcome.<sup>23</sup>

The observed positive effects on knowledge and practices confirm that IYCF practices can be modified through community-based behavioural change strategies. However, the magnitude of change in practices observed between treatment and control groups (0.20 SDs) might have not been sufficiently large to affect anthropometric indicators. The absence of impact on indicators of nutritional status in this study adds to the heterogeneity in weight and/or height effects found in the literature. Since countries have committed many resources to reduce stunting and achieve the Sustainable

Development Goals by 2030, this research highlights the relevance of contextual variables and other determinants of malnutrition, apart from diet (eg, maternal nutrition and inflammation), that could be driving linear growth in this population.

Our results add to the mixed results observed on the impact of behavioural change interventions to improve IYCF practices and linear growth. A review conducted in 2014 on the effect of education on complementary feeding and linear growth found that education had a significant impact on linear growth in food secure and food insecure populations and stunting reduction only in food insecure populations.<sup>17</sup> The review included studies with relatively small sample sizes (maximum 190 children in the intervention group), and authors concluded that larger randomised trials are necessary to assess the impact of education interventions on growth. A more recent randomised large-scale behavioural change intervention conducted in Bangladesh found similar results as our study. Larger impacts on IYCF practices were observed in the group receiving an intensive intervention relative to the non-intensive group. Even larger impacts on IYCF practices than the ones found in El Alto did not result in a positive impact on linear growth.<sup>28</sup> The authors' potential explanations for their results include: (1) the overall improvement of nutritional status in Bangladesh, (2) other constraints on linear growth not addressed by the intervention, (3) the inability to adhere to practices on a routine basis and (4) illness or poorer growth trajectories not measured in the study. The last three explanations could also be applicable to the results observed in our study.

Additionally, four of the potential explanations by Shi (2011) for the heterogeneity on anthropometric outcomes are germane in the context of this study.<sup>16</sup> First, our study population has substantial variation in children's age at enrolment and follow-up. Although the intervention was designed to capture children beginning at pregnancy, enrolment was permitted up to the age of 12 months, which led to variations in the length of exposure and age range during participation. However, the average length of exposure of 15 months exceeds that of other community-based education interventions that found impacts on height after 12 months of programme duration.<sup>29–32</sup> In terms of age range, we did not find evidence of differential effects when disaggregating the analysis by age groups, although small sample sizes and insufficient statistical power limit age-disaggregated analysis.

The second potential explanation is related to individual nutritional status at entry. Our evidence suggests that initial nutritional status was not associated with improved outcomes. Therefore, the intervention effects were not influenced by children's baseline nutrition status, as has been previously suggested.<sup>17</sup> This result differs from previously reported effects that suggested larger improvements in participants with lower baseline nutritional status.

The third aspect refers to the project's operational strategy and intensity. The educational activities were limited to individual home visits with intensive face-to-face communication and the use of performing arts and play education techniques. However, other forms of education, including group meetings for recipe sharing or reinforcement, community mobilisation through influential community or family members, additional in-depth counselling by peers, laypersons or professionals and complementary health services for the management of childhood diseases, were not provided. And above all, the intervention did not include any food supplementation. The aforementioned are all aspects that differ among nutrition programmes around the world and likely play a role in the achieved behavioural change and effects on dietary composition and diversity that eventually translate into growth.

Finally, the broader geographical and socioeconomic context of the intervention is relevant, especially when considering the potential dominance of contextual nutrition-sensitive factors such as sanitation, healthcare and income in the intervention area. For example, the lack of access to sewerage in the intervention area could promote infectious diseases and chronic problems of the intestinal tract (environmental enteropathy among infants), thereby affecting biological growth outcomes.<sup>33</sup>

### Study strengths and limitations

We present the results of a transition-to-scale effectiveness trial that goes beyond small-scale studies in scope, sample size and duration. The study population includes children under 12 months at baseline, age at which IYCF practice interventions have more potential to be effective. The experimental design with random assignment of a large sample of households to treatment and control groups allows for credible estimates of programme effects. Limitations of this study include a high attrition rate of approximately 21% (balanced across treatment assignment), the lack of baseline IYCF practices in the whole sample and anthropometric measures on the subsample of children recruited prior to birth (approximately 20% of the sample).

### CONCLUSION

Various policy lessons can be derived from this study. The delivery model we study here, including interactive play, is a promising way of providing education and counselling to elicit knowledge acquisition and behavioural change and also offers a novel delivery platform for additional interventions such as supplementation or provision of fortified complementary foods. Under similar conditions, behavioural change strategies may have more impact on a child's well-being if they are part of an integral approach to improve maternal and child nutrition, increase access to water and sanitation, reduce poverty and improve healthcare access and quality. In other words, behavioural change strategies can be considered an effective component of health policies, but alone they may not be sufficient to improve final

anthropometric outcomes. Further research is needed to investigate whether the explicit involvement of influential community leaders or family members might increase the impact and sustainability of nutrition-related behavioural change in the intervention area. Further research should also examine whether the innovative home-based participatory play delivery model, combined with other interventions such as nutritional supplementation and integrated maternal and child healthcare, could effectively improve nutrition outcomes. Furthermore, additional research is needed to compare the cost-effectiveness of the participatory play method to that of alternative education methods for delivering nutrition messages. Finally, longer term follow-ups are necessary to measure whether the observed changes in nutrition practice are sustained over time and translate into growth and other functional outcomes of child's well-being such as health and cognitive development that would promote human capital and economic development.

**Acknowledgements** The authors are grateful to the families and community health workers in El Alto who participated in this study. The authors thank Anastasiya Yarygina for outstanding research assistance.

**Contributors** SM, JJ, GG, ABPE, RMB, IC, RL and AMA: conceived and designed the study and discussed, critically revised and approved the study protocol. All authors: wrote the paper, drafted the first version of the report and elaborated, discussed and approved the final version of the report and the paper for publication. SM, JJ, GG, RMB, IC, JFA, RL, NA, CL, CF, TR and AMA: responsible for the organisation and conduct of the study. SM, JJ, GG, NA, CL, TR and AMA: supervised the study. TR, MC, CF and SA: collected the data. SM and JF: responsible for the statistical analysis. JJ, GG, ABPE, RMB and AMA: contributed to the data analysis.

**Funding** Baseline data collection and part of the programme's implementation costs were funded by the Inter-American Development Bank (IDB) grant BO-T1181 (ATN/JO-13606-BO), 'Improving Child Nutrition Services in Bolivia', a technical cooperation project financed through a donation from the IDB's Japan Special Fund Poverty Reduction Program (JPO) and executed by the CSRA, in coordination with the Ministry of Health and local public health centres in El Alto. Endline data collection was conducted by the Center for Generation of Information and Statistics (CEGIE) at the Bolivian Private University and funded through the IDB grant BO-T1259 (ATN/OC-15554-BO), 'Effectiveness Of Community Interventions to Reduce Child Malnutrition', executed by the IDB.

**Patient consent** Parental/guardian consent obtained.

**Ethics approval** The evaluation survey was reviewed and approved by the ethical review board of the National Bioethics Committee in Bolivia.

**Provenance and peer review** Not commissioned; externally peer reviewed.

**Data sharing statement** All non-identifiable data will be made available through the Inter-American Development Bank's publications website.

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